

KEY FEATURES³

KEY BENEFITS

Energy density Fat	Controlled	Helps avoid weight gain.
Fibre	Balance	Provides extra dietary bulk, which helps maintain satiety. Helps to maintain healthy digestion and firm stools.
Fibre technology	Clinically proven dental technology with matrix fibre alignment	Fibres wipe the tooth surface, reducing plaque and tartar to keep teeth and gums healthy.
L-Carnitine	Supplemented with clinically proven levels	Facilitates the conversion of fat to energy, to limit fat storage and preserve lean body mass.
Omega-6 fatty acids	High	Contributes to a healthy skin and coat.
Kibble size	Larger	Provides an appropriate kibble size for medium size and large breed dogs.
Superior antioxidant formula	Superior clinically proven levels of antioxidants High in vitamin E	Neutralises free radicals and helps support the immune system.

These ranges are a starting point only because animals' needs vary.¹ Adjust the feeding amount to maintain optimal body weight.

Body weight (kg) Dry grams

10	150 - 210
20	255 - 355
30	345 - 480
40	430 - 595
50 kg +	11 per kg

INGREDIENTS DRY

Maize, poultry meat meal (chicken min. 31%), rice, cellulose, animal fat, digest, pea bran meal, dried whole egg, vegetable oil, potassium chloride, flaxseed, salt, dicalcium phosphate.

AVERAGE NUTRITIONAL CONTENTS

	As fed	Dry matter⁴	per 100 kcal ME⁵
Protein	23 %	25 %	6.6 g
Fat	14.2 %	15.4 %	4.1 g
Carbohydrate (NFE)	41.7 %	45.3 %	12 g

Fibre (crude)	9.2 %	10 %	2.7 g
Moisture	8 %		2.1 g
Calcium	0.6 %	0.65 %	173 mg
Phosphorus	0.6 %	0.61 %	171 mg
Sodium	0.2 %	0.25 %	66 mg
Potassium	0.7 %	0.71 %	187 mg
Magnesium	0.07 %	0.07 %	20 mg
Omega-3 fatty acids	0.42 %	0.46 %	121 mg
Omega-6 fatty acids	3.33 %	3.62 %	959 mg
L-Carnitine	276 mg/kg	300 mg/kg	8 mg
Vitamin A	22050 IU/kg	23967 IU/kg	635 IU
Vitamin D	1300 IU/kg	1413 IU/kg	37 IU
Vitamin E	489 mg/kg	532 mg/kg	14 mg
Vitamin C	91 mg/kg	98 mg/kg	3 mg

Beta-carotene 1.5 mg/kg 1.6 mg/kg 0.04 mg

METABOLISABLE ENERGY

	As fed	Dry matter ⁴
kcal/100g	347.2	377.3
kJ/100g	1452	1579