

KEY FEATURES³

KEY BENEFITS

Protein Calcium Phosphorus Sodium	Controlled	Provides an ideal balance for good health. Avoids excessive intake which may contribute to ill health.
--	------------	--

Energy density Fat	Controlled	Helps avoid weight gain.
-----------------------	------------	--------------------------

Fibre technology	Clinically proven dental technology with matrix fibre alignment	Fibres wipe the tooth surface, reducing plaque and tartar to keep teeth and gums healthy.
Kibble size	Larger	Provides an appropriate kibble size for medium and large breed dogs, while promoting dental health.

Fibre	Balance	Provides extra dietary bulk, which helps maintain satiety. Promotes regular bowel movements.
-------	---------	---

L-Carnitine	Supplemented with clinically proven levels	Facilitates the conversion of fat to energy, to limit fat storage and preserve lean body mass.
-------------	--	--

Omega-6 fatty acids	High	Contributes to a healthy skin and coat.
---------------------	------	---

Superior	Superior clinically proven	Neutralises free radicals and helps
----------	----------------------------	-------------------------------------

antioxidant
formula

levels of antioxidants
High in vitamin E

maintain a healthy immune system.

These ranges are a starting point only because animals' needs vary.¹ Adjust the feeding amount to maintain optimal body weight.

Body weight (kg) Dry grams

10 155 - 210

20 255 - 355

30 350 - 480

40 430 - 595

50 + 11 per kg

INGREDIENTS DRY

Maize, poultry meat meal (min. Chicken 20%), cellulose powder, pea bran meal, sorghum, dried beet pulp, digest, flaxseed, vegetable oil, potassium chloride, animal fat, salt.

AVERAGE NUTRITIONAL CONTENTS

As fed Dry matter⁴ per 100 kcal ME⁵

Protein 17.5 % 19.02 % 5.79 g

Fat 8.8 % 9.57 % 2.91 g

Carbohydrate (NFE)	47.6 %	51.74 %	15.76 g
Fibre (crude)	13.6 %	14.78 %	4.5 g
Moisture	8 %		2.65 g
Calcium	0.72 %	0.78 %	238.41 mg
Phosphorus	0.54 %	0.59 %	178.81 mg
Sodium	0.15 %	0.16 %	49.67 mg
Potassium	0.71 %	0.77 %	235.1 mg
Magnesium	0.11 %	0.12 %	36.42 mg
Omega-3 fatty acids	0.77 %	0.84 %	254.97 mg
Omega-6 fatty acids	2.64 %	2.87 %	874.17 mg
L-Carnitine	280 mg/kg	304.35 mg/kg	9.27 mg
Vitamin A	20350 IU/kg	22120 IU/kg	20 350 IE/kg
Vitamin D	1200 IU/kg	1304 IU/kg	1 200 IE/kg
Vitamin E	600 mg/kg	652.17 mg/kg	19.87 mg

Vitamin C	90 mg/kg	97.83 mg/kg	2.98 mg
-----------	----------	-------------	---------

Beta-carotene 1.5 mg/kg 1.63 mg/kg 0.05 mg

METABOLISABLE ENERGY

	As fed	Dry matter ⁴
kcal/100g	302	329

kJ/100g 1266 1376