

## KEY FEATURES<sup>3</sup>

## KEY BENEFITS

Protein Calcium Phosphorus Sodium	Reduced	Provides an ideal balance for good health. Avoids excessive intake which may contribute to ill health.
Energy density Fat	Reduced	Helps avoid weight gain.
Fibre	Increased	Provides extra dietary bulk, which helps maintain satiety. Helps to sweep hair through the digestive system, reducing the development of hairballs. Promotes regular bowel movements.
Fibre technology	Clinically proven dental technology with matrix fibre alignment	Fibres wipe the tooth surface, reducing plaque and tartar to keep teeth and gums healthy.
L-Carnitine	Supplemented with clinically proven levels	Facilitates the conversion of fat to energy, to limit fat storage.
Omega-6 fatty acids	High	Contributes to a healthy skin and coat.
Magnesium Phosphorus	Controlled	Supports urinary tract health. Avoids excessive intake which may

Sodium	contribute to ill health.
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Target urinary pH	Acid: pH 6.4-6.6	Supports urinary tract health in this life stage.
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Superior antioxidant formula	Superior clinically proven levels of antioxidants High in vitamin E	Neutralises free radicals and supports or helps maintain the immune system.
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These ranges are a starting point only because animals' needs vary.<sup>1</sup> Adjust the feeding amount to maintain optimal body weight.

**Body Weight kg    Dry grams**

2	30 - 40
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3	40 - 55
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4	50 - 70
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5	60 - 80
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6	65 - 95
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7 +	10 - 14 per kg
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**INGREDIENTS DRY**

Poultry meat meal (min. chicken 30%), maize, maize gluten meal, animal fat, rice, cellulose, digest, tuna meal, pea bran meal, vegetable oil, potassium chloride, calcium carbonate, salt.

## AVERAGE NUTRITIONAL CONTENTS

	As fed	Dry matter <sup>4</sup>	per 100 kcal ME <sup>5</sup>
Protein	31.6 %	34.3 %	8.6 g
Fat	18.4 %	20 %	5 g
Carbohydrate (NFE)	28.8 %	31.3 %	7.8 g
Fibre (crude)	7.9 %	8.6 %	2.2 g
Moisture	8 %		2.2 g
Calcium	0.79 %	0.86 %	215 mg
Phosphorus	0.64 %	0.7 %	175 mg
Sodium	0.33 %	0.36 %	90 mg
Potassium	0.77 %	0.84 %	210 mg
Magnesium	0.06 %	0.06 %	16 mg
Omega-3 fatty acids	0.29 %	0.31 %	78 mg
Omega-6 fatty acids	3.68 %	4 %	1002 mg

Taurine	0.18 %	0.2 %	50 mg
L-Carnitine	460 mg/kg	500 mg/kg	13 mg
Vitamin A	33150 IU/kg	36033 IU/kg	1095 IU
Vitamin D	1950 IU/kg	2120 IU/kg	64 IU
Vitamin E	457 mg/kg	496 mg/kg	15 mg
Vitamin C	91 mg/kg	98 mg/kg	3 mg
Beta-carotene	1.5 mg/kg	1.6 mg/kg	0.04 mg

## METABOLISABLE ENERGY

	As fed	Dry matter <sup>4</sup>
kcal/100g	368	400
kJ/100g	1538	1672
Target urinary pH	6.4 - 6.6	