

## KEY FEATURES<sup>3</sup>

## KEY BENEFITS

Protein Calcium Phosphorus Sodium	Controlled	Provides an ideal balance for good health. Avoids excessive intake which may contribute to ill health.
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Energy density Fat	Controlled	Helps avoid weight gain.
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Fibre technology	Clinically proven dental technology with matrix fibre alignment	Fibres wipe the tooth surface, reducing plaque and tartar to keep teeth and gums healthy.
Kibble size	Larger	Provides an appropriate kibble size for medium and large breed dogs, while promoting dental health.

Fibre	Balance	Provides extra dietary bulk, which helps maintain satiety. Promotes regular bowel movements.
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L-Carnitine	Supplemented with clinically proven levels	Facilitates the conversion of fat to energy, to limit fat storage and preserve lean body mass.
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Omega-6 fatty acids	High	Contributes to a healthy skin and coat.
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Superior	Superior clinically proven	Neutralises free radicals and helps
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antioxidant formula	levels of antioxidants High in vitamin E	maintain a healthy immune system.
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These ranges are a starting point only because animals' needs vary.<sup>1</sup> Adjust the feeding amount to maintain optimal body weight.

**Body weight (kg) Dry grams**

10	155 - 210
20	255 - 355
30	350 - 480
40	430 - 595
50 +	11 per kg

**INGREDIENTS DRY**

Maize, poultry meat meal (min. Chicken 20%), cellulose powder, pea bran meal, sorghum, dried beet pulp, digest, flaxseed, vegetable oil, potassium chloride, animal fat, salt.

**AVERAGE NUTRITIONAL CONTENTS**

	As fed	Dry matter <sup>4</sup>	per 100 kcal ME <sup>5</sup>
Protein	17.5 %	19.02 %	5.79 g

Fat	8.8 %	9.57 %	2.91 g
Carbohydrate (NFE)	47.6 %	51.74 %	15.76 g
Fibre (crude)	13.6 %	14.78 %	4.5 g
Moisture	8 %		2.65 g
Calcium	0.72 %	0.78 %	238.41 mg
Phosphorus	0.54 %	0.59 %	178.81 mg
Sodium	0.15 %	0.16 %	49.67 mg
Potassium	0.71 %	0.77 %	235.1 mg
Magnesium	0.11 %	0.12 %	36.42 mg
Omega-3 fatty acids	0.77 %	0.84 %	254.97 mg
Omega-6 fatty acids	2.64 %	2.87 %	874.17 mg
L-Carnitine	280 mg/kg	304.35 mg/kg	9.27 mg
Vitamin A	20350 IU/kg	22120 IU/kg	20 350 IE/kg
Vitamin D	1200 IU/kg	1304 IU/kg	1 200 IE/kg

Vitamin E	600 mg/kg	652.17 mg/kg	19.87 mg
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Vitamin C	90 mg/kg	97.83 mg/kg	2.98 mg
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Beta-carotene	1.5 mg/kg	1.63 mg/kg	0.05 mg
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## METABOLISABLE ENERGY

	As fed	Dry matter <sup>4</sup>
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kcal/100g	302	329
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kJ/100g	1266	1376
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