

KEY FEATURES³

KEY BENEFITS

Omega-3 fatty acid DHA (docosahexaenoic acid)	Increased, from natural source	Aids optimal retinal development to allow better vision. Supports optimal brain development to increase alertness and quicken reactions.
Energy density Calcium	Lower than in Puppy	Helps ensure optimal growth and strong bones.
Protein	Increased and high quality	Supports healthy growth and strong muscles.
L-Carnitine	Supplemented	Encourages more muscle, greater bone mass and stronger bones.
Calcium Vitamin D	Increased, but controlled	Supports development of strong teeth and bones.
Omega-6 fatty acids	High	Contributes to a healthy skin and coat.
Natural fibre	Added	Contributes to healthy digestion.
Palatability	High	Increases acceptance.
Superior antioxidant	Superior clinically proven	Neutralises free radicals, aids

formula	levels of antioxidants High in vitamin E	growth and helps support the immune system.
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The daily amount required by individual puppies may substantially vary¹. Therefore, the amount should be adjusted to maintain optimal body weight, and fed as 2–4 meals per day (the number may decrease with age).

Puppy Age (Months) Body weight (kg) per day (g)

2 - 3	5	195
	7.5	265
4 - 9	10	325
	15	445
	20	550
10 - 12	15	370
	20	460
	30	620
	40	770
10 - 12	50	910
	20	365

	30	495
	40	615
	50	730
	60	835

INGREDIENTS DRY

Maize, poultry meat meal (chicken min. 30%), animal fat, digest, maize gluten meal, dried beet pulp, cellulose, fish oil, salt, vegetable oil, potassium chloride.

AVERAGE NUTRITIONAL CONTENTS

	As fed	Dry matter ⁴	per 100 kcal ME ⁵
Protein	27.8 %	30 %	7.7 g
Fat	15.6 %	16.9 %	4.3 g
Carbohydrate(NFE)	37.6 %	40.6 %	10.4 g
Fibre(crude)	5.2 %	5.6 %	1.4 g
Moisture	7.5 %		1.9 g
Calcium	1 %	1.1 %	282 mg
Phosphorus	0.8 %	0.85 %	218 mg

Sodium	0.5 %	0.57 %	147 mg
Potassium	0.8 %	0.82 %	194 mg
Magnesium	0.08 %	0.09 %	22 mg
Omega-3 fatty acids	0.71 %	0.77 %	197 mg
Omega-6 fatty acids	2.99 %	3.23 %	827 mg
DHA	0.17 %	0.18 %	46.5 mg
L-carnitine	280 mg/kg	303 mg/kg	8 mg
Vitamin A	20000 IU/kg	21622 IU/kg	553 IU
Vitamin D	1175 IU/kg	1270 IU/kg	33 IU
Vitamin E	668 mg/kg	722 mg/kg	18 mg
Vitamin C	90 mg/kg	97 mg/kg	2 mg
Beta-carotene	1.5 mg/kg	1.6 mg/kg	0.04 mg

METABOLISABLE ENERGY

	As fed	Dry matter ⁴
kcal/100g	361.5	390.8
kJ/100g	1513	1635